

OPEN ELECTIVE: (Any One)

OE 3.1 WRITING FOR PRINT MEDIA

(Hours of Teaching (Theory): 2 Credits x 16 Weeks = 32 hours)

(Hours of Teaching (Practical): 2 Credits x 16 Weeks = 32 x 2 = 64hours)

Unit-1: Basic of Journalism: Concept of Journalism, Nature and Scope of Journalism, Role of Journalism in Modern Society, Types of Print Media-News Paper, Magazines and Special Journals.

Unit-2: Writing for Print Media: Nature and Scope of Journalistic Writing, qualifications of Journalists, Source of News for Journalists and Freelancers, Cultivation of News Sources, Principles and Techniques of Writing for Print Media.

Unit-3: Specialized Journalistic Writings-Reports, Article, editorial, feature, profile, interview stories, reviews, criticisms etc.

Unit-4: Techniques of Journalistic Writings- Identification of Sources, Academic Preparation, Techniques of Writing, Processing of Writings, Presentation and Publication of Writings, House Style, Ethics of Journalistic Writings.

PRACTICALS:

The course contents covering Unit- 1- 4, shall form the basis for practicals.

(Each Student shall compulsorily maintain practical record and submit the same at the time of practical examination)

References:

News writing and reporting Mames M Netal Suzanne S Brown

Reporting for print media F Fedler

Reporting Michell V Charnely

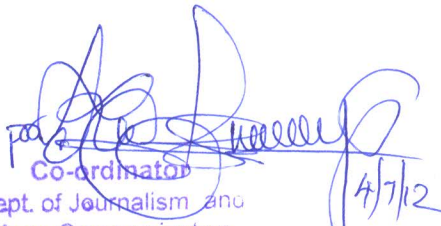
News reporting B N Ahuja and S S Chhabra

Depth reporting interpretative reporting

Journalist Hand book M V Kanath

Reporting India 1974,1976 G G Mirchandani

News reporting and editing K Srivastava


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4/7/12